

MILLENNIAL x VISIT WEST

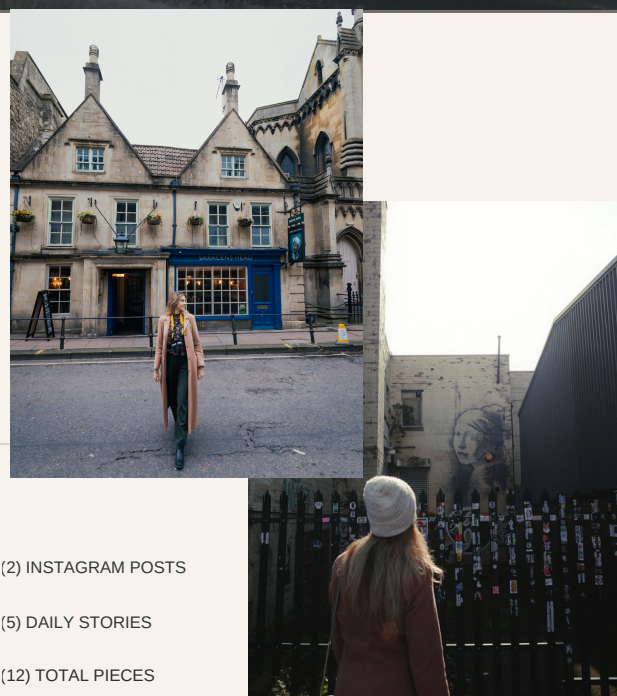
4 Days in Bristol & Bath

An influencer press trip exploring West England

4 DAYS • 3 NIGHTS • FEATURES & SOCIAL COVERAGE • 2026

THE ENGAGEMENT

Millennial sent travel influencers Helena Baes and Chris Lombardi to Bristol and Bath, UK to explore the rich history of West England. The couple spent 4 days and 3 nights producing content for the magazine in partnership with VisitWest. *Here's what we made, and how it traveled.*



HOW IT TRAVELED

22K

VIEWS ON IG

40K

VIEWS ON MM

WHAT WE PRODUCED

- | | |
|----------------------------|-----------------------|
| 📖 (2) FULL-LENGTH FEATURES | 📱 (2) INSTAGRAM POSTS |
| 📄 (1) ROUNDUP INCLUSION | 🕒 (5) DAILY STORIES |
| 🎥 (2) INSTAGRAM REELS | 📊 (12) TOTAL PIECES |

SELECTED CONTENT

FEATURE • REELS • POSTS • STORIES

