

MILLENNIAL x SIX SENSES DOURO VALLEY

A Reset in the Douro Valley

Editorial & Social Coverage of Six Senses Douro Valley

2 NIGHTS • 3 DAYS • FEATURE, SOCIAL & ROUNDUP COVERAGE • 2025

THE BRIEF

Establish Six Senses Douro Valley as a destination for travelers seeking depth and intention, not just luxury. Our approach treated the property as a character in a larger story about restoration and remembrance, using on-location editorial production to capture the property's relationship to the land, wellness programming, and the design philosophy of Six Senses itself.

HOW IT TRAVELED

30K

VIEWS ON IG

50K

VIEWS ON MM

WHAT WE PRODUCED

- (1) FULL-LENGTH FEATURE
- (2) ROUNDUP INCLUSIONS
- (2) INSTAGRAM REELS
- (4) INSTAGRAM POSTS
- (5) DAILY STORIES
- (14) TOTAL PIECES



SELECTED CONTENT

FEATURE • REELS • POSTS • STORIES

