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EDITORIAL PITCH · 2026

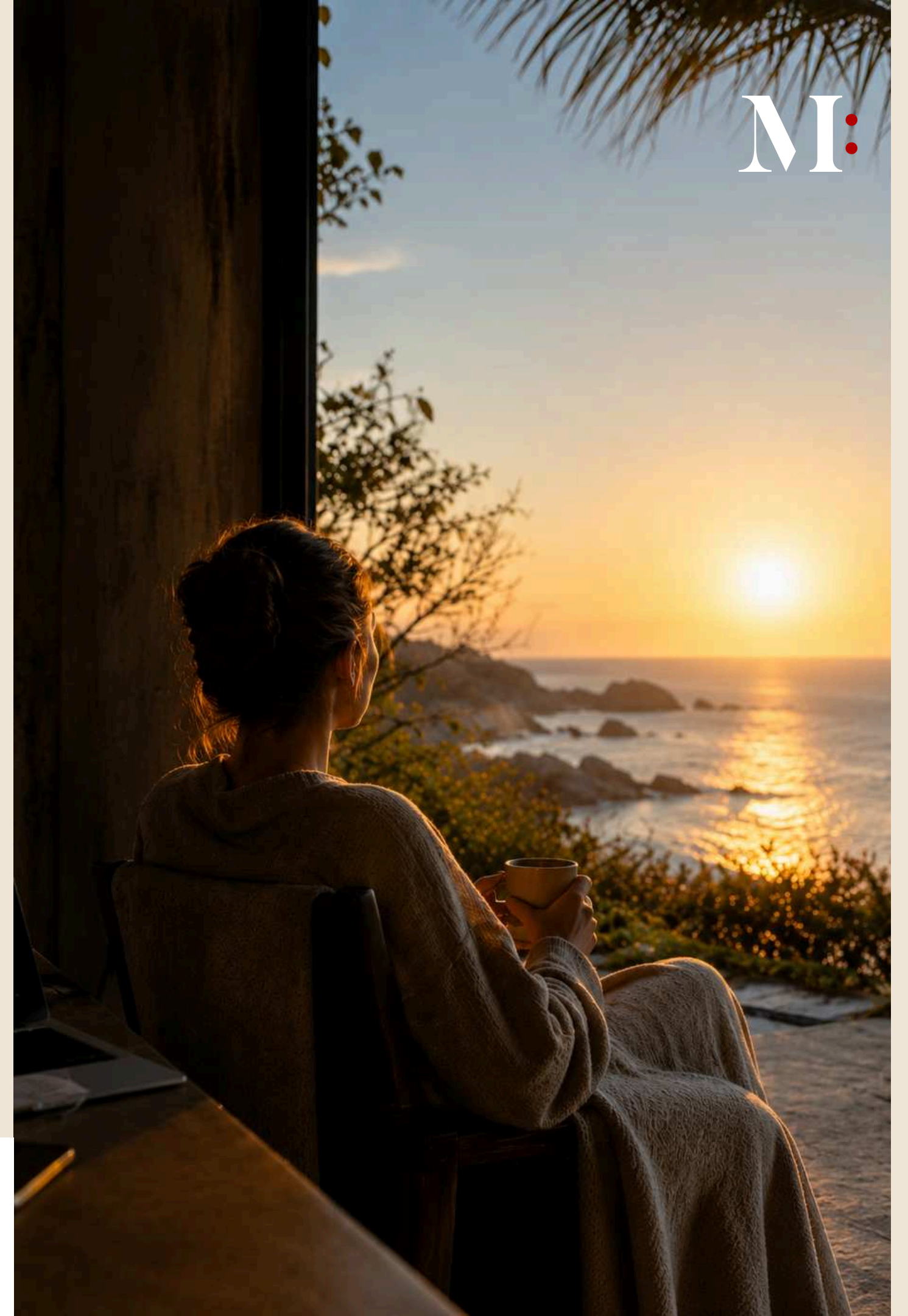
Activating Your Soul in Mexico

A three-part creator journey through Jalisco & Quintana Roo

THE ANGLE

A generation that has optimized everything is now searching for what *restores* them.

Inside the creator economy, a quieter conversation is surfacing: the exhaustion of optimizing every hour, the desire to slow down without stepping back, the search for experiences that are restorative rather than productive. This audience isn't retreating from ambition, they're learning to fuel it differently.



WHY JALISCO & QUINTANA ROO



These two regions sit at the precise intersection of what our reader is looking for — four things that are genuinely hard to find together.



01

EXTRAORDINARY NATURE

Coastline and wilderness that haven't been over-documented.



02

CULINARY DEPTH

A food culture that rewards curiosity, not just consumption.



03

ROOTED WELLNESS

Drawn from indigenous tradition, not imported spa culture.



04

SACRED SITES

Places that invite something more than a photograph.

THE JOURNEY



A three-part media journey

Published across Millennial Magazine, Highconic Live, and socials – the formats where the creator-economy audience actually live.



PART ONE

Costalegre + Careyes

The Art of Receiving

Proposed stay · 3–4 nights



PART TWO

Guadalajara, Tequila + The Highlands

The Intelligence of Origin

Proposed stay · 3–4 nights



PART THREE

Quintana Roo

Sacred Sites as Portals to Growth

Proposed stay · 3–4 nights

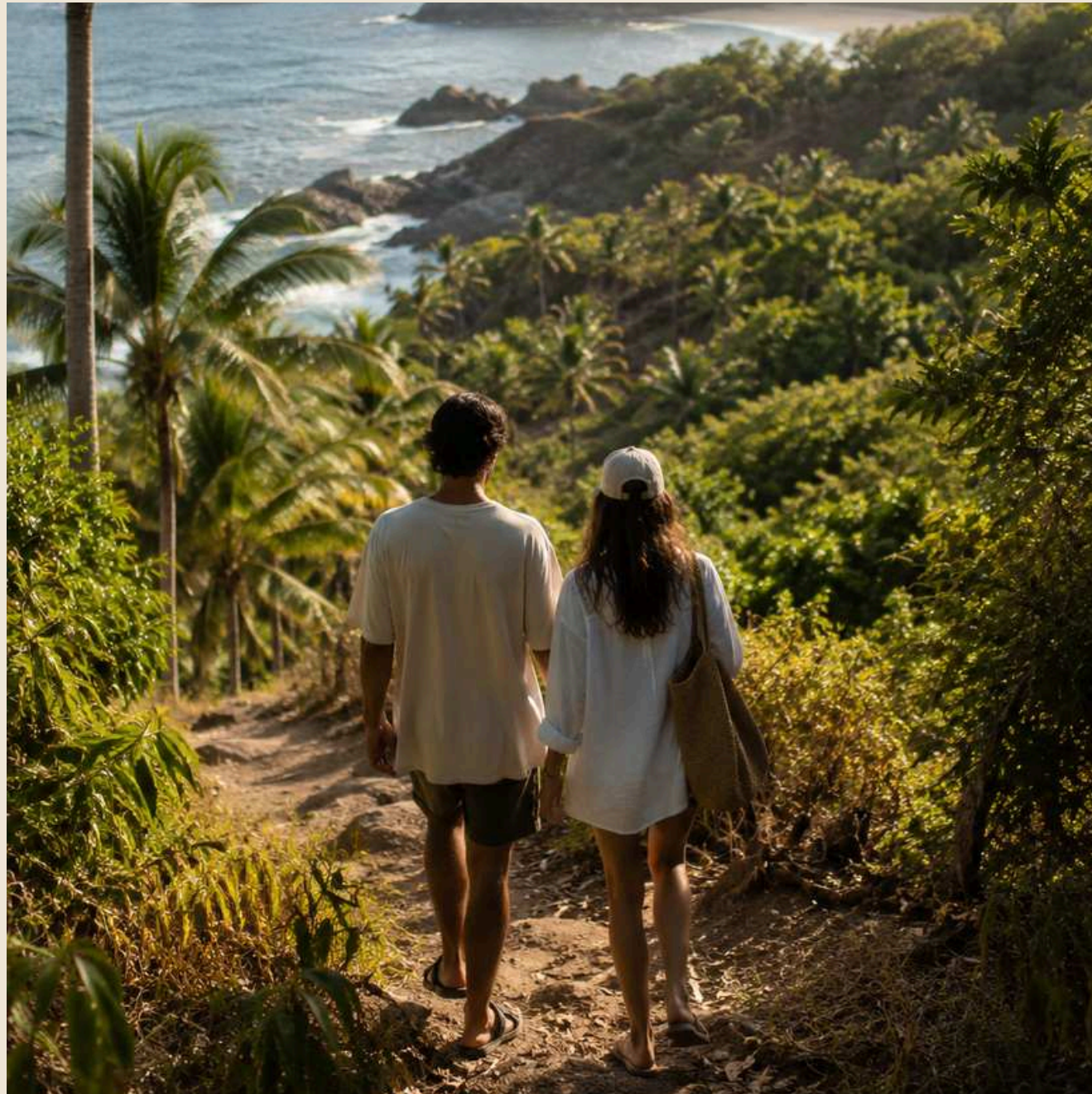
PART ONE

Costalegre + Careyes

The Art of Receiving

What happens when a creator stops producing and starts receiving?

PART ONE · WHAT WE'LL EXPLORE



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01 Luxury hotels as intentional spaces

Properties designed with an artistic and philosophical vision: the architecture, the art collections, the relationship to the land. Conversations with the people who built them.

02 The wellness of doing nothing

Not spa treatments, but the slower medicine of healing water, salty air, and unhurried meals. The case that rest is not a reward for productivity, it's the infrastructure behind it.

03 Pristine nature as a reset

Birdwatching, sea-turtle reserves, the quietude of uncrowded coastline: positioning Costalegre as the intelligent traveler's alternative to over-touristed beaches.

PROPOSED STAY

3–4 nights

DELIVERABLES

1 long-form area feature • 1–2 host-hotel features • 1 filmed DJ set • Newsletter dispatch

ME:

“

Rest is not a reward for productivity. It's
the *infrastructure* that makes it possible.

FROM THE COSTALEGRE FEATURE

PART TWO

Guadalajara, Tequila + The Highlands

The Intelligence of Origin

*What can a creator learn from understanding
where something actually comes from?*

PART TWO · WHAT WE'LL EXPLORE



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01 Guadalajara's culinary identity

Not a stop on the way to tequila country, but a gastronomic city of its own: torta ahogada, birria, market culture, chefs reinterpreting Jalisco ingredients through contemporary technique.

02 Tequila, the town

Distillery visits framed as education, not tourism. What single-origin means in spirits, what terroir tastes like, how tahona versus roller mill changes what's in the glass.

03 The Highlands contrast

Los Altos de Jalisco: the red clay soil and the difference in agave character between highland and lowland production. Nuanced knowledge our audience seeks out, then shares.

PROPOSED STAY

3–4 nights

DELIVERABLES

1 long-form area feature • 1–2 host-hotel features • 1 filmed DJ set • 4–6 social clips • Newsletter dispatch

PART THREE

Quintana Roo

Sacred Sites as Portals to Inner Growth

*How do you plan a trip around a sacred site —
and what does it ask of you when you arrive?*

PART THREE · WHAT WE'LL EXPLORE



M:

- 01 Approaching a sacred site as a creator**
The practical and the spiritual: what preparation deepens the experience, and how to document something sacred in a way that honors it rather than flattens it.
- 02 The newly documented Maya structures**
A moment of cultural significance: what it means that these sites are being seen again now, by a generation of creators searching for rootedness.
- 03 The trip-planning guide**
Practical and poetic: where to stay so the journey compounds, how to work with guides who carry lineage knowledge, and the regions worth slowing down for, away from over-photographed coordinates.

PROPOSED STAY

3–4 nights

DELIVERABLES

1 sacred-sites feature • 1–2 host-hotel features • 1 filmed DJ set • 4–6 social clips • Newsletter dispatch

One story, told across every format

Totals across all three installments.

6–8	Long-form magazine features	1,500–2,500 words each	Millennial Magazine
3	Highconic performances	Filmed DJ sets in unique locations	Highconic Live · YouTube
12–18	Short-form video clips	Optimized for Reels	Instagram
3	Newsletter dispatches	Dedicated sends	Engaged subscriber base

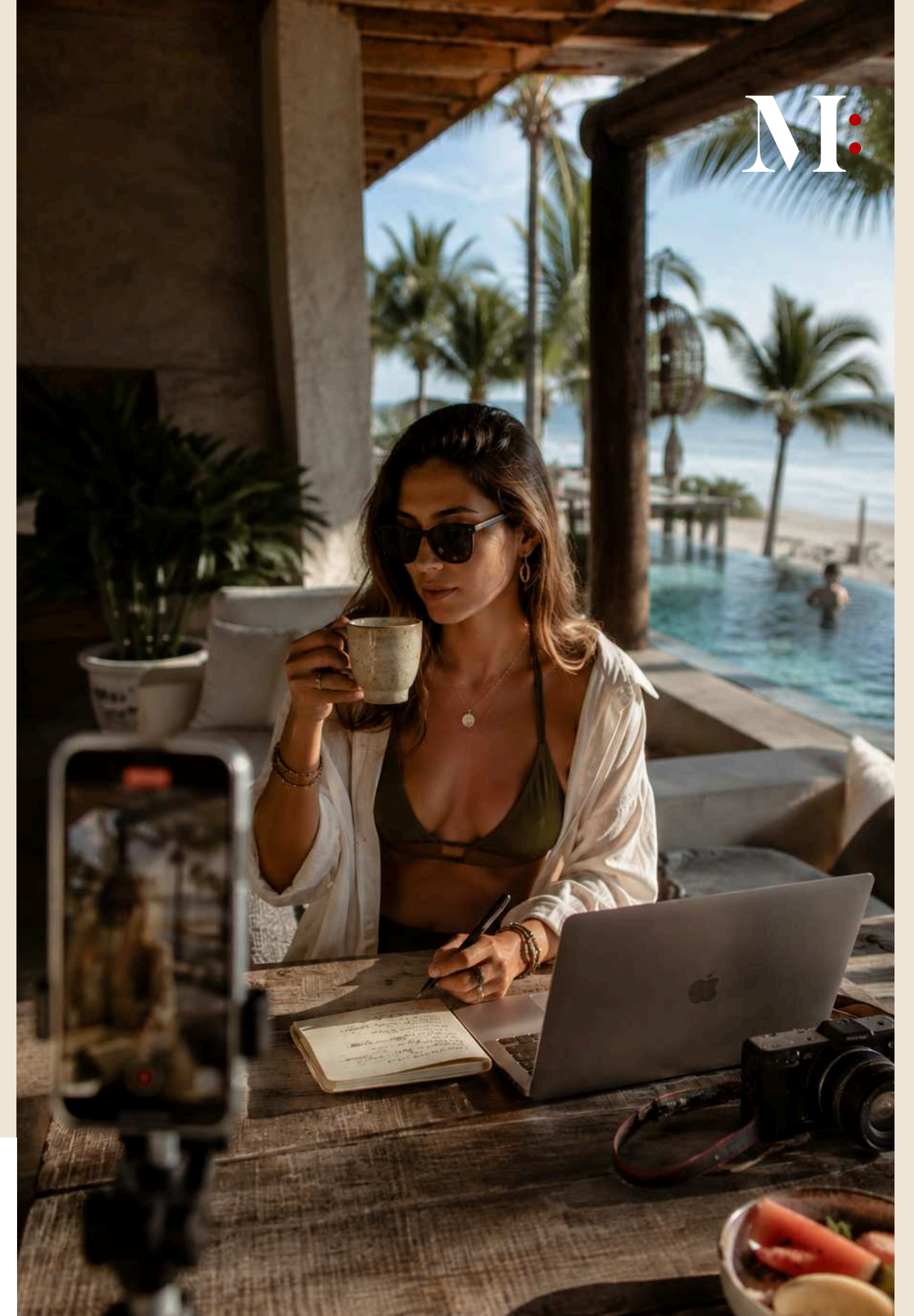
This is not single-platform content. It is an ecosystem deployment.

WHY THIS AUDIENCE MATTERS TO YOUR REGIONS

The professional creator is neither a backpacker nor a legacy luxury traveler.

They are the tastemakers whose recommendations move their community. This is not reach-based media value. It is the kind of influence that travels by trust, and trust is what converts.

Trust-based influence.



ME

THE INVITATION

Let's tell it *together.*

Three regions, one soul-led journey — built for the audience that actually moves people.

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